



# HC DIGITAL MARKETING RATE CARD

## GET ONLINE 2025

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### DIGITAL ADVERTISING OFFERINGS:

Homepage Header Banner	€650
Large Rectangle MPU Banner	€550
Small Rectangle MPU Banner	€375

\*Prices do not include design

\*Above prices are monthly

### WEBSITE ADVERTISING SCHEDULE

1, 6, 12 MONTHS

Upgrades can be discussed for a 12 month advertisement

### SECTORS

Garden Retail / Landscape  
Ornamentals / Florists / Nurseries  
Environment / Machinery  
Forestry / Sports Surfaces  
Local Authorities & Parks Dept  
Edible Horticulture / Education  
Green keepers / Events & Jobs

**BUNDLE  
PACKAGES  
& UPGRADES**  
for 12 month  
contracts.

**DIGITAL & PRINT**  
PACKAGES AVAILABLE  
ASK FOR DETAILS

TO BOOK OR DISCUSS  
ADVERTISING PACKAGES  
**CONTACT**

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CALL 087 921 2044

# DIGITAL BANNER ADVERTS & DIMENSIONS



## LEADERBOARD/HEADER BANNER

728W X 90H pixels

## FULL BANNER

468W X 60H pixels

## JOBS BANNER

SMALL - 250W X 90H pixels

## RIGHT BANNER (MPU)

LARGE - 300W X 250H pixels

## RIGHT BANNER

SMALL - 300W X 90H pixels

*All sizes in pixels*