

## 2025

SCHEDULE (4 SEASONS)

**SPRING** / DIGITAL

**SUMMER** / PRINT

**AUTUMN** / PRINT

**WINTER** / DIGITAL

### INPRINT

|                               |       |
|-------------------------------|-------|
| Back Cover (Full page)        | €1800 |
| Inside Front (Full page)      | €1600 |
| Inside Back Cover (Full page) | €1500 |
| Double Page Spread            | €1900 |
| Full Page                     | €1200 |
| Half Page                     | € 750 |

### ONLINE

|                                |       |
|--------------------------------|-------|
| Back Cover (Full page)         | € 900 |
| Inside Front (Full page)       | € 800 |
| Inside Back Cover (Full page)  | € 750 |
| Double Page Spread (Full page) | € 950 |
| Full Page                      | € 600 |
| Half Page                      | € 375 |

### ADVERT DESIGN PRICES:

Full A4 - 216 x 303mm €195

Half page - 180 x 129mm €155

Logo and images supplied



### CANCELLATION POLICY

Cancellations requests must be made more within 2 weeks of copy deadline.

\*Above prices are for designed print ready adverts and sent to us as a high res PDF (no word files) and emailed to [design@horticulture.ie](mailto:design@horticulture.ie). All prices are excluding VAT.

IN PRINT RUN

3,000 copies

DIGITAL READERSHIP

3,000 copies

DISTRIBUTION:

Readership of 10,000 across Ireland

TOPICS

Sustainability, Biodiversity  
Retail, Landscape, Nursery Horticulture  
Insight, Education Research, Design, Fresh  
Produce Construction, Floristry, Interviews  
Bord Bia ezine, Teagasc ezine  
Dafm ezine, Events & Jobs

READERSHIP

Greenkeepers • Nursery Growers  
• Groundstaff • Horticulturists • Sports  
Governing Bodies • Landscapers  
• Environmental Consultants • Turf Growers  
• Retailers • Local Authorities  
• Universities and Colleges

### ONLINE OFFERS

From €575 per month or

**€1275**  
x3 months

**DIGITAL & PRINT  
OFFERS AVAILABLE**  
ASK FOR DETAILS

TO BOOK OR DISCUSS  
ADVERTISING PACKAGES,

**CONTACT**

[joseph@horticulture.ie](mailto:joseph@horticulture.ie) or  
**CALL 087 921 2044**