

2024/2025 PRINT SCHEDULE

- SPRING
- SUMMER
- AUTUMN/WINTER

INPRINT

Back Cover	€1800
Inside Front	€1600
Inside Back Cover	€1500
Double Page Spread	€1900
Full Page	€1200
Half Page	€ 750
Quarter Page	€ 450

Supplier/Service Directory

Single €250 | Double €350 | Single Annual €600

ADVERT DESIGN PRICES:

A4 - 216 x 303mm	€195
(Half A4) - 180 x 129mm	€155
Quarter A4 - 88 x 262mm	€135
Single /Dbl S&S - 38mm/78 x50mm	€ 95
Logo Design	from €380
Logo Design & branding	from €580



CANCELLATION POLICY

Cancellations requests must be made more within 2 weeks of copy deadline.

*Above prices are for designed print ready adverts and sent to us as a high res PDF (no word files) and emailed to design@horticulture.ie. All prices are excluding VAT.

PRINT RUN
3/4000 copies

DISTRIBUTION:
Readership of 10,000 across Ireland

TOPICS

Sustainability, Biodiversity
Retail, Landscape, Nursery
Horticulture Insight, Education
Research, Design, Fresh Produce
Construction, Floristry, Interview BORD
BIA eZine, TEAGASC eZine
DAFM eZine, Events & Jobs

READERSHIP

- Greenkeepers • Nursery Growers
• Groundstaff • Horticulturists • Sports
Governing Bodies • Landscapers
• Environmental Consultants • Turf Growers •
Retailers • Local Authorities
• Universities and Colleges

ONLINE OFFERS

From €375 per month or

€900
x3 months

**DIGITAL & PRINT
OFFERS AVAILABLE**
ASK FOR DETAILS

**TO BOOK OR DISCUSS
ADVERTISING PACKAGES,**

CONTACT

sales@horticulture.ie or

CALL 087 921 2044