

2022

PRINT SCHEDULE

- **SPRING EDITION**
MARCH
- **SUMMER EDITION**
JULY
- **AUTUMN/WINTER EDITION**
NOVEMBER

INPRINT

Back Cover	€1800
Inside Front	€1600
Inside Back Cover	€1500
Double Page Spread	€1900
Full Page	€1200
Half Page	€ 750
Quarter Page	€ 450

Supplier/Service Directory

Single €250 | Double €350 | Single Annual €600

ADVERT DESIGN PRICES:

A4 - 216 x 303mm	€195
(Half A4) - 180 x 129mm	€155
Quarter A4 - 88 x 262mm	€135
Single /Dbl S&S - 38mm/78 x50mm	€ 95
Logo Design	from €380
Logo Design & branding	from €580



CANCELLATION POLICY

Cancellations requests must be made more within 2 weeks of copy deadline.

*Above prices are for designed print ready adverts and sent to us as a high res PDF (no word files) and emailed to design@horticulture.ie. All prices are excluding VAT.

CIRCULATION

Published 3 times a year

PRINT RUN

3000 - 3,500 copies

DISTRIBUTION:

Readership of 10,000 across Ireland

TOPICS

Retail, Landscape, Nursery, Horticulture Insight, Education, Research, Design, Fresh Produce, Construction, Floristry, Interview, BORD BIA eZine, TEAGASC eZine, DAFM eZine, Events & Jobs

READERSHIP

- Greenkeepers • Nursery Growers
• Groundstaff • Horticulturists • Sports Governing Bodies • Landscapers
• Environmental Consultants • Turf Growers • Retailers • Local Authorities
• Universities and Colleges

ONLINE OFFERS

From €375 per month or

€900
x3 months

DIGITAL & PRINT OFFERS AVAILABLE
ASK FOR DETAILS

**TO BOOK OR DISCUSS
ADVERTISING PACKAGES,**

CONTACT

sales@horticulture.ie or

CALL 089 238 5278