



HC DIGITAL MARKETING RATE CARD

GET ONLINE 2022

HorticultureConnected.ie

is Ireland's leading and established source of daily and weekly trade news.



DIGITAL ADVERTISING OFFERINGS:

- Homepage Leadership Banner €650
- Large Rectangle MPU Banner €550
- Small Rectangle MPU Banner €375
- Category Tab Leadership Banner €375
- Take over page (*Call for details)

*Prices do not include graphic design
*Above prices are monthly

WEBSITE ADVERTISING SCHEDULE

- 1 MONTH
- 6 MONTHS
- 12 MONTHS

Upgrades can be discussed for a 12 month advertisement



DIGITAL & PRINT
PACKAGES AVAILABLE
ASK FOR DETAILS

SECTORS

Garden Retail, Landscape, Ornamentals, Fresh Produce, Sports Turf, Education, Environment, Machinery, Forestry, Events & Jobs

TO BOOK OR DISCUSS ADVERTISING PACKAGES,

CONTACT

sales@horticulture.ie or
CALL 089 238 5278

DIGITAL BANNER ADVERTS & DIMENSIONS



LEADERBOARD/HEADER BANNER

728W X 90H pixels

FULL BANNER

468W X 60H pixels

JOBS BANNER

SMALL - 250W X 90H pixels

RIGHT BANNER (MPU)

LARGE - 300W X 250H pixels

RIGHT BANNER

SMALL - 300W X 90H pixels

All sizes in pixels