

HC DIGITAL MARKETING RATE CARD

GET ONLINE 2022

6,700 +
eNEWSLETTER
SUBCRIBERS

is Irelands leading and establish source of daily and establish source of daily and trade news.

DIGITAL ADVERTISING OFFERINGS:

Homepage Leadership Banner€650Large Rectangle MPU Banner€550Small Rectangle MPU Banner€375

Category Tab Leadership Banner ≤ 375

Take over page (*Call for details)

*Prices do not include graphic design

*Above prices are monthly

BUNDLE PACKAGES & UPGRADES for 12 month contracts.

WEBSITE ADVERTISING SCHEDULE

1 MONTH 6 MONTHS 12 MONTHS

Upgrades can be discussed for a 12 month advertisement

SECTORS

Garden Retail, Landsacape, Ornamentals, Fresh Produce, Sports Turf, Education, Environment, Machinery, Forestry, Events & Jobs DIGITAL PRINCE

PACKAGES AVAILABLE

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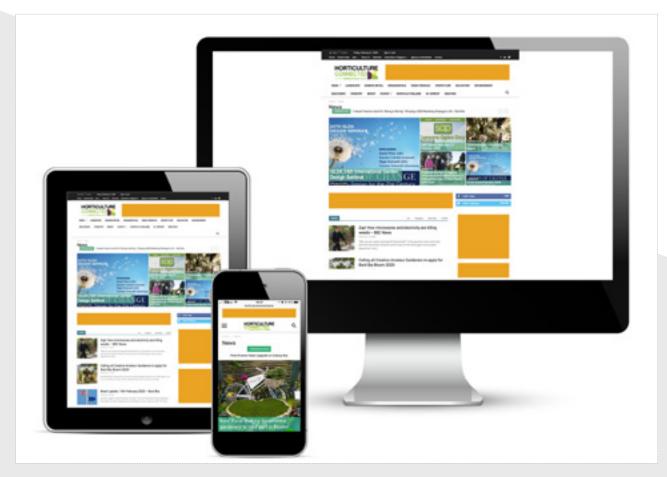
PACKAGES AVAILABLE

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TO BOOK OR DISCUSS ADVERTISING PACKAGES,

CONTACT

sales@horticulture.ie or CALL 089 238 5278



LEADERBOARD/HEADER BANNER 728W X 90H pixels

FULL BANNER 468W X 60H pixels

JOBS BANNER SMALL - 250W X 90H pixels

RIGHT BANNER (MPU) LARGE - 300W X 250H pixels

RIGHT BANNER
SMALL - 300W X 90H pixels