

## 2021 PRINT SCHEDULE

- **SPRING EDITION**  
April
- **SUMMER EDITION**  
(Glás Special) July
- **AUTUMN/WINTER EDITION**  
October

## INPRINT

Back Cover	€1800
Inside Front	€1600
Inside Back Cover	€1500
Double Page Spread	€1900
Full Page	€1200
Half Page	€ 750
Quarter Page	€ 450

**Supplier/Service Directory**  
Sgl € 250 | Dbl € 350 | Sgl Annual € 600

### ADVERT DESIGN PRICES:

A4 - 216 x 303mm	€195
(Half A4) - 180 x 129mm	€155
Quarter A4 - 88 x 262mm	€135
Single /Dbl S&S - 38mm/78 x50mm	€95
Logo Design	from €380
Logo Design & branding	from €580

\*Above prices are for designed print ready adverts and sent to us as a high res PDF (no word files) and emailed to [design@horticulture.ie](mailto:design@horticulture.ie). All prices are excluding VAT.

### CIRCULATION

Published 3 times a year

### PRINT RUN

3000 - 3,500 copies

### DISTRIBUTION:

Readership of 10,000 across Ireland

### TOPICS

Retail, Landscape, Nursery, Horticulture Insight, Education, Research, Design, Fresh Produce, Construction, Floristry, Interview, Bord Bia ezine, Teagasc ezine, DAFM ezine, Events & Jobs

### READERSHIP

- Greenkeepers • Nursery Growers  
• Groundstaff • Horticulturists • Sports governing bodies • Landscapers  
• Environmental Consultants • Turf growers • Retailers • Local authorities  
• Universities and colleges

## ONLINE OFFERS

From €375 per month or

**€900**  
x3 months

**DIGITAL & PRINT OFFERS AVAILABLE**  
ASK FOR DETAILS



### CANCELLATION POLICY

Cancellations requests must be made in writing and more than four weeks of copy deadline otherwise the full cost of the advert will be charged for.

**TO BOOK OR DISCUSS  
ADVERTISING PACKAGES,**

**CONTACT**

[sales@horticulture.ie](mailto:sales@horticulture.ie) or

**CALL 089 238 5278**