

2021 PRINT SCHEDULE

- **SPRING EDITION**
March
- **SUMMER EDITION**
(Glás Special) July
- **AUTUMN/WINTER EDITION**
October

INPRINT

Back Cover	€1800
Inside Front	€1600
Inside Back Cover	€1500
Double Page Spread	€1900
Full Page	€1200
Half Page	€ 750
Quarter Page	€ 450

Supplier/Service Directory
Sgl € 250 | Dbl € 350 | Sgl Annual € 600

ADVERT DESIGN PRICES:

A4 - 216 x 303mm	€195
(Half A4) - 180 x 129mm	€155
Quarter A4 - 88 x 262mm	€135
Single /Dbl S&S - 38mm/78 x50mm	€95
Logo Design	from €380
Logo Design & branding	from €580

*Above prices are for designed print ready adverts and sent to us as a high res PDF (no word files) and emailed to design@horticulture.ie. All prices are excluding VAT.



CANCELLATION POLICY

Cancellations requests must be made in writing and more than four weeks of copy deadline otherwise the full cost of the advert will be charged for.

CIRCULATION

Published 3 times a year

PRINT RUN

3000 - 3,500 copies

DISTRIBUTION:

Readership of 10,000 across Ireland

TOPICS

Retail, Landscape, Nursery, Horticulture Insight, Education, Research, Design, Fresh Produce, Construction, Floristry, Interview, Bord Bia ezine, Teagasc ezine, DAFM ezine, Events & Jobs

READERSHIP

- Greenkeepers • Nursery Growers
• Groundstaff • Horticulturists • Sports governing bodies • Landscapers
• Environmental Consultants • Turf growers • Retailers • Local authorities
• Universities and colleges

ONLINE OFFERS

From €375 per month or

€900
x3 months

**DIGITAL & PRINT
OFFERS AVAILABLE**
ASK FOR DETAILS

**TO BOOK OR DISCUSS
ADVERTISING PACKAGES,**

CONTACT

sales@horticulture.ie or

CALL 087 921 2044