

WEB & PRINT

ARTWORK & DESIGN

DESIGN SERVICES

Horticulture Connected can offer a design service for artwork required by the client.

Prices for print adverts start at €95 including two changes, online adverts start at €65, and website design packages start at €1200.

DESIGN PRICES

| | |
|---------------------------------|------------|
| (DPS) Double-page spread Advert | €325 |
| A4 Full Page Advert | €195 |
| Half A4 | €155 |
| Quarter A4 | €125 |
| Single / Dbl S&S Directory | €95 |
| Logo Design | from €380 |
| Logo Design & branding | from €580 |
| Online Adverts | from €65 |
| Website Design | from €1200 |

Prices excluding Vat

PRINT SIZES

- (DPS) Advert - 426w x 202h mm
- Full Page Advert - 216w x 303h mm
- 1/2 page Landscape - 180w X 129h mm
- 1/2 page Portrait - 88w X 262h mm
- 1/4 page advert - 88w X 129h mm
- 1/8 page advert - 88wmm w X 63h mm

SUPPLIER & SERVICE SECTION

- Standard - 38w mm X 50h mm
 - Double (Landscape) - 78w mm X 50h mm
 - Double Advert (Portrait) - 38w mm x 104h mm
- All sizes are given width x height*

WEBSITE DESIGN PACKAGES

STARTING FROM
€1200

FOR A 5 PAGE BROCHURE SITE

ONLINE SIZES

- Leaderboard banner: 728w X 90h
 - Large Rectangle banner: 300w x250h
 - Small Rectangle: 300wx90h
 - Newsletter Header banner: 468w X 60h
- All sizes in pixels*

All artwork should be supplied as PDF
or as a high-resolution image
(tiff, eps or jpeg at 300 dpi) in CMYK.

**Artwork created by Horticulture Connected remain under the ownership of the designer until full payment has been received.*

Email design@horticulture.ie for more details

ADVERT LAYOUT & DIMENSIONS

FULL A4 ADVERT

IFC | IB | BC
216 W X 303H [Inc a 3mm bleed]

1/2 PAGE ADVERT

180W X 129H mm

1/2 PAGE ADVERT

88W X 262H mm

1/4 PAGE ADVERT

88W X 129H mm

SUPPLIER AND SERVICE SIZES

DBL PORTRAIT
38w X 104h mm

SMALL
38w X
50h mm

DOUBLE
78w X 50h mm

All artwork should be supplied as PDF or as a high-resolution image (tiff, eps or jpeg at 300 dpi) in CMYK.